

# 13<sup>th</sup> Annual Pat's Run | Tempe, Arizona | 2017

## AMAZON GOLD SPONSORSHIP HIGHLIGHTS



**TOP TIER LOGO PLACEMENT  
ON THE BACK OF 33,000  
PAT'S RUN RACE SHIRTS**  
Worn by race participants in  
32 U.S. cities



**OPPORTUNITY TO HOST AN AID STATION ALONG COURSE**

**20X20 EXHIBIT SPACE IN RACE DAY EXPO**



**TEN COMPLIMENTARY RACE ENTRIES TO PAT'S RUN**  
Used as prizes in a PHX FC node "Enter to Win" contest.  
Associates were asked to describe why they wanted to join  
Amazon's Pat's Run Team. Winners were randomly drawn  
from all entries to ensure fairness.

*"As a proud Air Force veteran who served in the Middle East, Pat's Run is a way for me to honor Pat Tillman's service and legacy. I used to participate in the run in San Jose, CA, where we would race from his old high school. I'm happy to see Amazon is sponsoring this event this year." —James Triguero, Central Flow Lead, AZA1*

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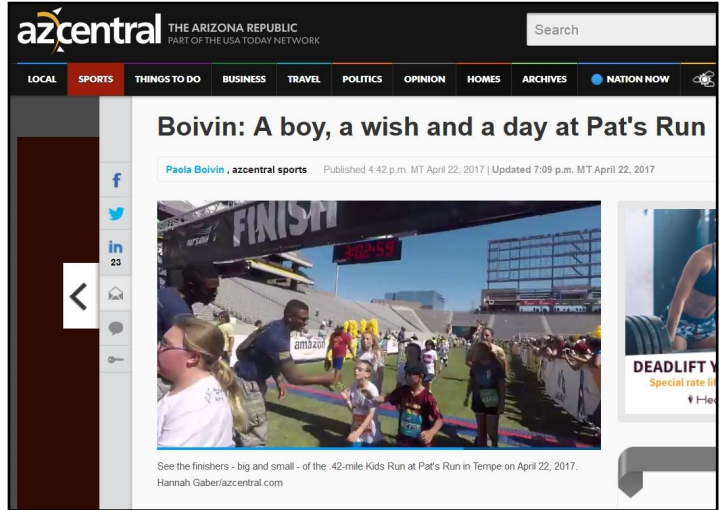
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START & FINISH LINE BANNERS (2 EACH)  
 Photos posted on news websites and social media

**SLIDESHOW: 13th Annual Pat's Run**



PAT'S RUN 2017  
 Congratulations and thank you to everyone who took part in the 13th Annual Pat's Run.




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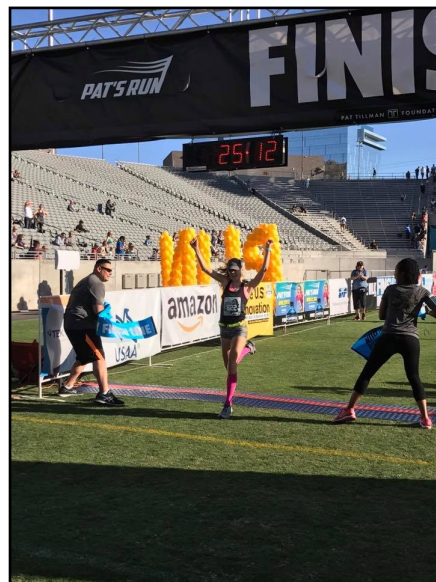
LOCAL SPORTS THINGS TO DO BUSINESS TRAVEL POLITICS OPINION HOMES ARCHIVES NATION NOW

**Boivin: A boy, a wish and a day at Pat's Run**

Paola Bolvin, azcentral sports Published 4:42 p.m. MT April 22, 2017 | Updated 7:09 p.m. MT April 22, 2017



See the finishers - big and small - of the 42-mile Kids Run at Pat's Run in Tempe on April 22, 2017. Hannah Gieber/azcentral.com




**13th ANNUAL PAT'S RUN**  
 PRESENTED BY TEKsystems

APRIL 22, 2017 | SUN DEVIL STADIUM  
 REGISTER AT PATSRUN.COM

**\$45 REGISTRATION ENDS 3/10**

Pat's Run is a fundraiser for the PAT TILLMAN FOUNDATION Benefitting Tillman Scholars

USA BELL+CANVAS ASU ARIZONA STATE UNIVERSITY 3 05  
 azcentral.com MUSCLE MILK amazon POWERADE

**THANKS TO OUR SPONSORS**

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POWERADE MIX 3 05

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**LOGO PLACEMENT IN ALL ARIZONA REPUBLIC ADVERTISEMENTS, ALL PAT'S RUN EMAILS (150,000+ DISTRIBUTION) & PAT TILLMAN FOUNDATION WEBSITE**